

The Photographic Imagery of
CLUB CAMERA TUCSON



Featured at

The Ranch House Art Gallery
at Agua Caliente Park
12325 East Roger Road, Tucson, AZ 85749

Exhibit Dates: Saturday, February 11, to Thursday, March 16, 2017. The gallery is open Wednesdays-Sundays, from 10:00 a.m. to 3:00 p.m. James Capó is coordinating the exhibit for the club.

Theme: "LensMasters of the Southwest." Any images inspired by the Great American Southwest are eligible to be submitted for the exhibit: Landscapes, Life & Culture, Abstracts, Nature & Wildlife, B&W, etc., as long as it is related to/inspired by the Southwest.

"Meet the Artists" Reception at the gallery: **Sunday, February 19**, from 1:00 p.m. to 3:00 p.m. Cynthia Shoemaker is coordinating and planning the Reception.

A series of public **Instructional Workshops**, to be taught by experienced club members, will be scheduled during the exhibit to help promote the club and the exhibit to the public.

Promotion and Advertising: Club Camera Tucson is promoting the exhibit and reception through press releases in local media and listings in "calendar" sections of local publications, in addition to Agua Caliente's regular promotional activity. The Club will also make available flyers, invitations and announcements for members to use in helping to spread the word about the show.

Sales: All sales of images go directly to the photographer—Agua Caliente does not take any gallery fee or commission. But neither do they handle sales on behalf of the artist. Interested parties must contact the photographer directly, so members wishing to sell their images must provide contact and pricing information. **The Club will prepare description cards to accompany each image, and will make a sales book listing each photographer's contact information and pricing for their work.** Photographers may provide a supply of business cards or brochures with contact information as well.

With approximately 88 linear feet of wall space in the gallery, **we will be able to display approximately 40 pieces**, depending upon the sizes of the framed images submitted. To be considered for this juried opportunity, images must be submitted for approval and acceptance to a Selection Committee, which will review the images and make the final selection of the pieces to be hung. We'd like to make the opportunity to display available to *as many members as possible*. Each member wishing to display must provide:

- Your best, gallery-quality imagery.
- **Prints** must be matted and framed, and should be signed by the photographer.
- **Gallery-wrapped canvas** images must be *framed* but no matting or glass is required.

- **Metal** or **Acrylic** prints need not be framed.
- All images must be ready to hang, with wire hanging hardware.
- Suggested **minimum unframed image size**: 8 x 10 inches (or 8 inches on the short side if a pano). Suggested maximum image size: approximately 16 x 20 inches, but *larger images can be accepted*, on a limited basis.
- Up to 3 images may be submitted per club member. More images per member may be accepted if wall space is still available after all members have had a chance to submit.
- You are free to charge any price you wish for your image, or to provide an image "NFS" (Not For Sale). According to the director, art has sold for very little, up to the thousands of dollars at the gallery. Historically, the highest number of sales at the gallery are in the \$125 - \$250 range.

Timeline:

October-November (Deadline: Thanksgiving), 2016: Members submit images for review and approval to the Gallery Selection Committee. Club members should submit their images and information to the Committee using the **online form at <http://tinyurl.com/Agua-Entry>**.

Mid-December: Members will be notified of their images' approval for the exhibit. Payment of a \$10 Hanging Fee is then due for each image accepted for hanging, and members can begin preparing their images for hanging.

Friday, February 10, 2016: Install exhibit. All pieces must be brought to the gallery between 10:00 a.m. and 11:00 a.m., ready to be hung (wire required). Please have a business card sized information card attached to the back of the piece with your name, title of the piece, and phone number. Exhibit opens officially on February 11.

Sunday, February 19, 2016: "Meet the Artist" Reception, 1:00 p.m. – 3:00 p.m., on the patio of the Ranch House Gallery.

Additional notes:

- All images should be "Fine Art" quality, suitable for hanging in a home or business. Artistic interpretation and abstracts within the photographic medium are acceptable.
- The \$10 Hanging Fee will cover the cost of reception, printing and preparing flyers and invitations, information cards, and a sales book.
- The club will raffle off one piece of artwork at the Reception as a door prize. The winner will be able to accept a \$150 Gift Certificate, good toward the purchase of any image in the show, in lieu of the artwork being raffled. Club members will not be eligible for the door prize, but family members and guests will be eligible.

Any questions, please address them to

James Capo, Gallery Committee coordinator. capo.jas@gmail.com. 520.245.8997.